

Press Release



Lumerias.com

Lumerias video search arranges videos showing public figures on curated timelines

New feature clusters web video appearances of public persons into streams that can be subscribed to

Berlin, Germany -- January 13, 2016 -- After soft-launching over the past few weeks, video search engine Lumerias.com is now officially rolling out a new service, helping users find online videos by arranging them in a useful and convenient way. At <http://www.lumerias.com/browse/persons> Lumerias is now offering curated video annotations, entered by human staff, in order to provide checked facts along with videos that are already searchable on the search engine's website. These annotations tell users who's in a video and in turn enable Lumerias to filter videos on a given person.

This is a major improvement over similar yet solely algorithmic offerings which tend to lack accuracy. For a growing number of public people, Lumerias now presents sorted videos on a date-checked timeline for easy browsing. The video search engine's users are invited to subscribe to a person's video feed and will then be alerted whenever new videos featuring that person are discovered.

The new service was devised as a next step in positioning Lumerias video search as the smart alternative in today's search market. Given the sheer amount of videos online, there's a strong demand for improved tools to filter and pre-process Internet video search results in meaningful ways. Lumerias' new offering is now live at <http://www.lumerias.com/browse/persons>

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About Lumerias.com

Online since August 1, 2007, Lumerias (<http://www.lumerias.com/>) is the independent video search engine with an edge. We work on innovative ways of searching, indexing and presenting web video in order to deliver the best results with the least clicks for our users. Lumerias conducts its own crawls of the web's major video portals, offers users a privacy mode for anonymous searching and Lumerias.com is the only search offering with a friendly face.

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Texts and images on the Internet at: <http://www.lumerias.com/press>

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